

SONAL KAPOOR

www.sonalkapoordesigns.com
sonalkapoor@berkeley.edu
(661)714-7059

EDUCATION

UC Berkeley

Spring 2021

B.A. Economics

Berkeley Certificate in Design Innovation, Certificate in Entrepreneurship and Technology

SKILLS

Software

Figma
Sketch
Principle
Adobe CC (PS, AI)

Methods

User Research
Visual Design
Interaction Design
Usability Testing

AWARDS

CAA Leadership Award

2017, 2018

A merit-based scholarship awarded to Berkeley students who demonstrate innovative and exceptional leadership.

EXPERIENCE

Nuna Inc. | Product Design Intern

June 2020 - December 2020

Designed and shipped a payment platform for a health plan insuring millions of patients. Led end-to-end research and design of a diff tool.

Let's Eat! | Product Design Intern

June 2019 - August 2019

Researched and designed the MVP of a mobile food ordering app. Created onboarding, individual and group ordering experiences.

LEADERSHIP

Kleiner Perkins | 2020 KP Design Fellow

June 2020 - August 2020

Selected from 3000+ applicants, as one of 11 Design Fellows, to work at a Kleiner Perkins portfolio company (Nuna).

She256 | Designer

October 2019 - Present

Designing various graphic and product design content to further the org's mission of inclusivity within the blockchain space.

Fung Fellowship | Design Fellow

August 2019 - May 2020

Rolled out 4 user-centered solutions to address domestic abuse and social isolation challenges in various communities; led a design workshop for 45 high schoolers.